

Los Angeles Council
of **Charitable
Gift Planners**

VISION 20/20: THE FUTURE OF FUNDRAISING

MAY 27 – MAY 29, 2020

Westin South Coast Plaza

On May 27 –29, 2020, an influential group of gift planning professionals will once again gather at the Westin South Coast Plaza Hotel in Costa Mesa, CA as the Los Angeles Council of Charitable Gift Planners holds its 29th Annual Western Regional Planned Giving Conference. One of the largest regional planned giving conferences in the country, this annual gathering of more than 300 non-profit gift planners and allied professionals is a one-of-a-kind opportunity for your organization or company to connect with and receive the undivided attention of key decision makers and gift planning leaders across Southern California and the Western United States.

We welcome you to join us! This is your opportunity to be one of the limited number of sponsors at this highly anticipated annual event, considered to be one of the finest conferences in the country.

About LACGP

For more than 30 years, the Los Angeles Council of Charitable Gift Planners has been promoting philanthropy by educating, connecting and inspiring gift planning professionals throughout Southern California.

Our strength comes from the diversity of our members' professional positions. Whether a planned giving officer, attorney, trust officer, philanthropic advisor, financial advisor, insurance agent, or other professional, LACGP is dedicated to ensuring the best resources for you through education and advocacy.

Join our community of professionals integrated across fields working to assist our donors and clients in the philanthropic journey.

Kimberley Valentine

Director, Leadership Gifts
Los Angeles Philharmonic
Association

James A. Jacobs

Associate Director, Planned Giving
Claremont McKenna College

About the Conference

Over the past 29 years, the Western Regional Planned Giving Conference (WRPGC) has earned a well-deserved reputation as one of the most stimulating and worthwhile educational opportunities for gift planning and other allied professionals across California and the western United States.

The 2020 WRPGC will provide sponsors the opportunity to gather with a variety of gift planning professionals from a wide array of organizations as well as estate planning attorneys, CPAs, financial advisors, wealth managers, and others who support donors in their philanthropic efforts. Recent participants have come from the following organizations: City of Hope, the California Institute of Technology, the Sierra Club, CHOC Children's Foundation, Pomona College, California State University-Northridge, Los Angeles Philharmonic, University of California, California Island Conservancy, American Heart Association, Los Angeles LGBT Center, American Red Cross, the Huntington Library, Jewish National Fund and many others, covering a wide spectrum of organizational sizes and missions. This is a wonderful opportunity to find out firsthand what they need to support their planned giving programs and to educate conference attendees on how they can use your products and services.

The Westin South Coast Plaza provides an ideal setting for the conference and its sponsors in an exclusive wing of the hotel's public area. Sponsors are located in the foyer directly outside plenary and breakout sessions for maximum exposure and transition periods are built into the schedule to allow plenty of time for attendees to mingle with sponsors and each other. Many networking opportunities with participants are available — we hope to see you at the 2020 conference.

Sponsorship Levels

Patron Sponsors	\$10,000
Professional Development Sponsors	\$6,000
Event Sponsors	\$5,000
Mobile App Sponsor	\$3,500
Breakout Session Sponsors	\$2,500
Conference Sponsors	\$1,500

Partial List of Past Sponsors

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Charitable Trust Administration	RenSPG
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Crescendo Interactive	TemoArjani, LLP
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TO SECURE A SPONSORSHIP TODAY, PLEASE CONTACT LACGP OFFICE:

LACGP • 320 PINE AVENUE, SUITE #1050 • LONG BEACH, CA 90802
PHONE: 949-715-5400 FAX: 949-715-6931 EMAIL: EVENTS@LACGP.ORG

SPONSORSHIP BENEFITS

Submit the Sponsorship Payment form
or pay online at www.lacgp.org

SPONSORSHIP LEVEL

Patron

Professional
Development

Event

Mobile App

Breakout Sessions

Conference

INCLUDED BENEFITS

\$10,000

\$6,000

\$5,000

\$3,500

\$2,500

\$1,500

Multiple Available

Multiple Available

Multiple Available

One Available

Multiple Available

Multiple Available

Exclusive billing as "In association with..."
in conference marketing, website and app

✓

Attendee list complete with address and email

✓

✓

Preferred seating at Luncheon

✓

✓

✓

Name or logo on Attendee Name Badges

✓

Sponsor of Plenary or Luncheon Program

✓

✓

Introduce Plenary or Luncheon Speaker

✓

✓

Acknowledgment on Personalized Splash Screen, Featured
sponsor on Main Banner, Push Notifications, Area Map
Listing and other app features

✓

Sponsorship of Networking Opportunities*:
Wednesday Primer Session, Wednesday Welcome
Reception, Thursday Breakfast, Thursday Snack Break,
Welcome Remarks Thursday at Cocktail Reception, Friday
Breakfast. *first-come, first-reserved

✓

✓

✓

Sponsor a Breakout Session

✓

✓

✓

✓

✓

Introduce a Breakout Session speaker

✓

✓

✓

✓

✓

Advertisement in conference app

✓

✓

✓

✓

✓

✓

Recognition in all conference marketing

✓

✓

✓

✓

✓

✓

Complimentary conference registration(s)

4

3

2

2

2

1

Exhibit table in East Galleria Foyer
(central to all conference activities)

✓

✓

✓

✓

✓

✓

Rolling credits throughout the Plenary and Luncheon
Programs on the "big screen"

✓

✓

✓

✓

✓

✓



LOS ANGELES COUNCIL of
Charitable Gift Planners

Vision 20/20: The Future of Fundraising

May 27 – May 29, 2020 • Westin South Coast Plaza
Sponsorship Registration Form

Instructions:

Please complete all sections of the application and mail, fax, or email to:
LACGP • 320 Pine Avenue, Suite 1050 • Long Beach, CA 90802
Phone (949) 715-5400 • Fax (949) 715-6931 • Email events@LACGP.org

Company: _____

Name/Title: _____

Address: _____

City/State/Zip: _____

Phone/Email Address: _____

Sponsor Opportunities:

 Please check all that apply and calculate your total.

	Patron Sponsor	Multiple Available	\$10,000	
	Professional Development Sponsor	Multiple Available	\$6,000	
	Event Sponsor	Multiple Available	\$5,000	
	Mobile App Sponsor	(1 Available)	\$3,500	
	Breakout Session Sponsor	Multiple Available	\$2,500	
	Conference Sponsor	Multiple Available	\$1,500	
	Additional Registrants <i>See prospectus for number of complimentary conference registrations included with sponsorship level. Add names to next page.</i>	Multiple Available	\$250	
			TOTAL	\$

Payment:

Deadline: Payment due by Friday, March 27, 2020

Please make check payable to LACGP and mail to: LACGP, 320 Pine Avenue, Suite 1050, Long Beach, CA 90802.
LACGP accepts credit cards. Please complete the information below if paying with credit card.

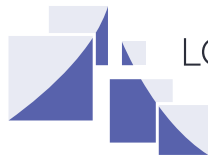
I am using a: ☐ Mastercard ☐ Visa ☐ American Express

Card Number _____ Exp. Date _____

Name on Card _____

Signature _____ Date _____

Should you foresee any difficulty in meeting this payment deadline, please contact LACGP Office at events@LACGP.org or call 949-715-5400.



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Registration Information:

Deadline: Friday, March 27, 2020, but you can send it now!

Please complete the following to confirm your registration information is correctly recorded. If you would like to register additional colleagues or exhibit staff, the fee is \$250.00 per person beyond the number of complimentary conference registrations included with sponsorship level. A check in the proper amount should be made payable to "LACGP" and mailed to LACGP, 320 Pine Avenue, Suite 1050, Long Beach, CA 90802.

Name: _____
Title: _____
Company: _____
Address: _____
City/State/Zip: _____
Phone: _____ Email: _____

Additional Registrants

Name: _____
Title: _____
Company: _____
Address: _____
City/State/Zip: _____
Phone: _____ Email: _____

Name: _____
Title: _____
Company: _____
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City/State/Zip: _____
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Name: _____
Title: _____
Company: _____
Address: _____
City/State/Zip: _____
Phone: _____ Email: _____

Name: _____
Title: _____
Company: _____
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City/State/Zip: _____
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