



Los Angeles Council
of **Charitable
Gift Planners**

GIFT PLANNING:
Strengthen Connections, Build Legacies,
Impact Our Work

MAY 29 – MAY 31, 2019

Westin South Coast Plaza

On May 29 – 31, 2019, an influential group of gift planning professionals will gather at the Westin South Coast Plaza Hotel in Costa Mesa, California, as the Los Angeles Council of Charitable Gift Planners (formerly the Partnership for Philanthropic Planning of Greater Los Angeles) holds its 28th Annual Western Regional Planned Giving Conference. One of the largest planned giving gatherings in the country, this exclusive event of more than 300 non-profit gift planners and allied professionals is a one-of-a-kind opportunity for your organization or company to connect with and receive the undivided attention of key decision makers and gift planning leaders across Southern California and the western United States.

Join Us! This is your opportunity to be one of the limited number of sponsors at this highly anticipated annual event, considered to be one of the finest conferences in the country!

About LACGP

For more than 30 years, the Los Angeles Council of Charitable Gift Planners (formally known as the Partnership for Philanthropic Planning of Greater Los Angeles and the Planned Giving Roundtable of Southern California) has been promoting philanthropy by educating, connecting and inspiring gift planning professionals throughout Southern California.

Our strength comes from the diversity of our member's professional positions. Whether you come to us as a planned giving officer, attorney, trust officer, philanthropic advisor, financial advisor, insurance agent or other professional, LACGP is dedicated to ensuring the best resources for you through education, resources and advocacy.

Join our community of professionals integrated across fields working to assist our donors and clients in the philanthropic journey.

Michele Bignardi

Senior Vice President
Netzel Grigsby Associates, Inc.

James A. Jacobs

Associate Director, Planned Giving
Claremont McKenna College

About the Conference

Over the past 28 years, the Western Regional Planned Giving Conference (WRPGC) has earned a well-deserved reputation as one of the most stimulating and worthwhile educational opportunities for gift planning and other allied professionals across California and the western United States.

With this commitment to quality programming in mind, the 2019 WRPGC will provide sponsors the opportunity to gather with gift planning officers, major gift officers, directors of development, vice presidents, executive directors, and chief development officers from a wide array of organizations as well as estate planning attorneys, CPAs, financial advisors, wealth managers, and others who support donors in their philanthropic efforts. Past attendees have come from City of Hope, Archdiocese of Los Angeles, California Institute of Technology, the Sierra Club, CHOC Children's Foundation, Occidental College, California State University Northridge, Los Angeles Philharmonic, University of California, California Island Conservancy, American Heart Association, Los Angeles LGBT Center, American Red Cross, the Huntington Library, Jewish National Fund and many others, covering a wide spectrum of organizational sizes and missions. This is a wonderful opportunity to find out firsthand what they need to support their planned giving programs and to educate conference attendees on how they can use your products and services.

The Westin South Coast Plaza provides an ideal setting for the conference and its sponsors in an exclusive wing of the hotel's public area. Sponsors are located in the foyer directly outside plenary and breakout sessions for maximum exposure and transition periods are built into the schedule to allow plenty of time for attendees to mingle with sponsors and each other. Many networking opportunities with participants are available — don't miss out!

Sponsorship Levels

Patron Sponsor	\$10,000
Professional Development Sponsor	\$6,000
Event Sponsors	\$5,000
Mobile App	\$3,500
Breakout Session Sponsor	\$2,500
Conference Sponsor	\$1,500

Partial List of Past Sponsors

American Institute for Philanthropic Studies	Orange County Community Foundation
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TO SECURE A SPONSORSHIP TODAY, PLEASE CONTACT STACEY SCHEIRER, LACGP ADMINISTRATOR:

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SPONSORSHIP BENEFITS

	SPONSORSHIP LEVEL					
	Patron	Prof. Dev.	Event	Mobile App	Breakout Sessions	Conference
INCLUDED BENEFITS						
	\$10,000	\$6,000	\$5,000	\$3,500	\$2,500	\$1,500
	Multiple Available	Multiple Available	Multiple Available	One Available	Multiple Available	Multiple Available
Exclusive billing as "In association with..." in conference marketing, website and app	✓					
Attendee list complete with address and email	✓	✓				
Company logo or name on conference tote bags	Preferred	Prominent				
Preferred seating at Luncheon	✓	✓	✓			
Name or logo on Attendee Name Tags	✓	✓	✓			
Sponsor of Plenary or Luncheon Program		✓				
Introduce Plenary or Luncheon Speaker		✓				
Acknowledgment on Personalized Splash Screen, Featured sponsor on Main Banner, Push Notifications, Area Map Listing and other app features				✓		
First Selection of Networking Opportunities Outlined Below		✓				
Sponsorship of Networking Opportunities*: Wednesday Primer Session, Wednesday Welcome Reception, Thursday Breakfast, Thursday Snack Break, Welcome Remarks Thursday at Cocktail Reception, Friday Breakfast. *first-come, first-reserved		✓	✓			
Introduce a workshop session speaker	✓	✓	✓	✓	✓	
Advertisement in conference app	✓	✓	✓	✓	✓	✓
Recognition in all conference marketing	✓	✓	✓	✓	✓	✓
Complimentary conference registration(s)	5	3	2	2	2	1
Exhibit table in East Galleria Foyer (central to all conference activities)	✓	✓	✓	✓	✓	✓
Rolling credits throughout the Plenary and Luncheon Programs on the "big screen"	✓	✓	✓	✓	✓	✓
Promotional literature or tokens inside each participant's tote bag	✓	✓	✓	✓	✓	✓